

Consili, Las Vegas, NV - Television Order  
 Client: Judge Chris Lee Market: 25+ Likely Voters  
 Buyer: Theresa Campagna, (702)324-1474, T.Campagna85@hotmail.com

To: Kevin Goodell, KVBC NBC Ch. 3, Email: Kgoodell@mynews3.com  
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Flight Dates: 10/29-11/5

Stations	Day/Time	Code	GRPs	Gross Cost	CPP	Adults 25-54												Total		
						Units / GRPs / Gross Cost by Week - Monday Dates												Units	GRPs	
						Length: 15s bookends														
						2012	10/8	10/15	10/22	10/29	11/5	11/12	11/19	11/26	12/3	12/10	12/17			12/24
KVBC NBC 3:30	M-F 4:30-5a Wagners	0-EM	1.2	\$200.	\$167				2	1								3	3.6	\$600.
KVBC NBC 3:30	M-F 5-6a Wagners	0-EM	1.6	\$450.	\$281				1	1								2	3.2	\$900.
KVBC NBC 3:30	M-F 11a-12p Rachael Ray	1-DT	1.2	\$325.	\$271				2	1								3	3.6	\$975.
KVBC NBC 3:30	M-F 9-10a Today II	1-DT	1.8	\$425.	\$236				1	1								2	3.6	\$850.
						Units												10	14.0	\$3,325.
						GRPs														
						Gross Cost														
						\$1,925 \$1,400														